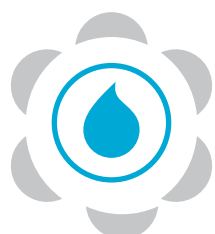


10th International Conference on Hydrogen Technologies



HydrogenDays 2019

March 27th - 29th, 2019

Prague, Czech Republic, National Library of Technology

SPONSORSHIP AND EXHIBITION

PROSPECTUS



EUROPEAN UNION
European Regional Development Fund
Operational Programme Enterprise
and Innovations for Competitiveness

HYTEP
CZECH HYDROGEN
TECHNOLOGY PLATFORM
— SINCE 2007 —

INVITATION

Dear partners,

We would like to invite you to join us at the international conference Hydrogen Days 2019 which represents a well-established event in the field of hydrogen technologies in Europe. Its 10th anniversary edition will be held on March 27 – 29, 2019 in the National Library of Technology in Prague.

In contrast to traditional conferences, Hydrogen Days 2019 combines a technical symposium, providing details of the latest research results, with an overview of advances in the industrial sector and trends in national as well as European policy. The conference is focused not only on specialist in hydrogen technologies from all around the world but also on general public and decision-makers who often lack an important piece of information: the irreplaceable role of hydrogen technologies in the future energy transformation towards a low- and a post-fossil fuel era.

The unique Hydrogen Days 2019 conference therefore offers an important chance for presenting your Company/Infrastructure with the expected impact on broad target groups of researchers and all levels of experience and public.

As Hydrogen Days 2019 organizers, we have prepared for you a broad offer of sponsorship opportunities and possibilities to promote your Company/Infrastructure. We hope that in the presented package you will be able to find an optimum product that meets the concept of your Company/Infrastructure.

On behalf of the Hydrogen Days 2019 organizing committee

Karel Bouzek

Chairman

GENERAL INFORMATION

- Venue:** The National Library of Technology, Prague, Czech Republic
<https://www.techlib.cz/en/2753-contacts>
- Date:** **27 – 29 March 2019**
- Organised by:** HYTEP, The Czech Hydrogen Technology Platform
<https://www.hytep.cz/en/>
- Organizing Committee:** Martin Fišer (United Hydrogen Group Prague, Czech Republic)
Elizabeth Tien (HYTEP, Czech Republic)
Jiřina Poláková (ÚJV Řež, a.s., Czech Republic)
Martin Tkáč (Research Centre Řež, Czech Republic)
- Website:** <https://www.hydrogendays.cz/2019/>
- Conference Secretariat:** Splendid Production, Ltd.
Cíglerova 1082/16, 198 00 Prague 9, CZ
Contact person: Anděla Barotová
Phone: +420 734 204 334
E-mail: sponsoring@hydrogendays.cz

SPONSORSHIP AND EXHIBITING

An exhibition will be held alongside the conference program, running from the 27th of March until the 29th of March 2019. It will be held on the same floor as the sessions, posters and refreshments area to ensure maximum visibility.

WHY EXHIBIT?

- Establish your organization brand as a leading player in the field.
- Direct access to researchers from around the world seeking new solutions.
- Showcase product ranges.
- Provide hands-on demonstration of the range and quality of your products.
- Target new customers and strengthen existing collaborations.
- Recruit new staff, attracting the top talent in the field.
- Inform potential customers of new products and developments.
- Be part of a high visibility event.

WHY SPONSOR?

- A presence at the Conference is your organization's opportunity to leverage three days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.
- Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.
- Conference participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Your Company/Infrastructure will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- The Conference will assist you in achieving strategic goals by providing you with direct exposure to your target market.
- Be informed and identify the marketing strategies being implemented by your competition.
- As a Conference Sponsor you will be given priority of placement within the Conference Exhibition. Platinum Sponsors will receive first choice, followed by Gold, Silver and then Bronze.

KEY BENEFITS TO EARLY COMMITMENT

- Maximum exposure for your brand and increased opportunities to access not only the registered delegates but anyone receiving Conference information.
- First choice of sponsorship opportunity to ensure alignment with your marketing aims.

SPONSORSHIP OPTIONS

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. Sponsorship items will be allocated on a "first come, first served" basis.

Benefits will be allocated to sponsor on the basis of the following table:

BENEFITS	GOLDEN 75 000 CZK	SILVER 50 000 CZK	BRONZE 25 000 CZK	EXHIBITOR 25 000 CZK
Free delegate registration	3	2	1	1
Free exhibition space	8 m ²	6 m ²	4 m ²	4 m ²
Priority in choice of exhibition booth space location	✓	0	0	0
Convention dinner invitation	✓	✓	✓	0
5 minutes company presentation	✓	0	0	0
Logo on the conference website	✓	✓	✓	✓
Logo in all conference publications	✓	✓	✓	✓
Logo displayed in the conference room	✓	✓	✓	0
Logo displayed in the registration area	✓	✓	✓	0
Final program advertisement	2 pages	1 page	1 page	0
Flyer insert in conference bag	✓	✓	0	0

OTHER SPONSORSHIP OPPORTUNITIES

In addition to your level of sponsorship, you may support the following activities:

CONVENTION DINNER: **75 000 CZK**
 Company logo displayed in the Dinner venue, company logo printed on invitation cards

CONFERENCE BAGS: **45 000 CZK**
 Company logo printed on each Conference bag - exclusive

CONFERENCE LANYARDS: Supply your company lanyards and be visible all the time to all delegates.	35 000 CZK
COFFEE BREAKS: Company logo displayed at the coffee breaks area AM & PM. The price is per one day. Company may provide napkins with its logo (optional).	25 000 CZK
CONFERENCE SET (Pens and Notepads): Partner can provide own notepads and pens	25 000 CZK
ABSTRACTS PENDRIVE – PROCEEDINGS BOOK: Exclusive inside cover ad on the Proceedings book given in a pendrive to all registered delegates.	50 000 CZK
SPONSORING OF A LECTURE / SESSION: Partner's logo will be displayed at the lecture / session start and end	15 000 CZK
CHARGING BOX: Delegates are using their phones and they need to be regularly charged. Charging stations are quickly becoming a standard and popular feature of modern conferences. The box will be branded with your company logo and can re-charge 6 devices at one time.	50 000 CZK



EXHIBITION INFORMATION

Exhibition will be in the foyer in The National Library of Technology close to the Balling session Hall, poster area and refreshment. The price includes only location of net surface, 1 table, 2 chairs and one exhibitor badge. All rental of equipment such as booths, carpets, furniture, technical or electrical installations etc. has to be ordered and will be charged separately.

Minimum 4 m²:	25 000 CZK
Every additional m²:	6 000 CZK

ADVERTISEMENT

Final Programme	Inside full page color	12 500 CZK
	Inside front or back cover	20 000 CZK
	Outside back cover	22 500 CZK
Insert in the conference bag		17 500 CZK
Insert of one advertisement material into the Conference bags (1x flyer A5 or A4)		

All prices mentioned in this prospectus do not include VAT 21%.

If you have an idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact us on email: sponsoring@hydrogendays.cz or tel: + 420 734 204 334.

SPONSORSHIP AND EXHIBITION APPLICATION FORM

Please return this form to sponsoring@hydrogendays.cz

Company Name:	
Contact Person (including title):	
Address:	
VAT Number:	
Telephone / Fax:	
E-mail:	
Website:	

Sponsorship level:

- Gold (75 000 CZK)
 Silver (50 000 CZK)
 Bronze (25 000 CZK)

Exhibition:

- Exhibition space 4 m² (25 000 CZK)
 Additional.....(6000 CZK / m²)

Sponsorship opportunities (please specify):

-

TOTAL:.....CZK

All indicated prices are exclusive of VAT 21% (subject to changes).

Companies registered in the EU with a valid VAT number will be charged without VAT.

Payment and Cancellation conditions:

- Full payment of Sponsorship or Exhibition must be provided at the time of reservation.
- Cancellation before and on January 31, 2019 – 30% cancellation fee of the paid total amount.
- Cancellation on February 1, 2019 and later – no refunds will be made.

Date:

Signature and company stamp: