



HydrogenDays²⁰²⁴



14th International Conference
on Hydrogen Technologies
March 20th – 22nd 2024

PARTNERSHIP AND EXHIBITION OFFER

Partnership and Exhibition offer

Why become a Partner or an Exhibitor?



Tradition

Well-established event with tradition recognized by scientific experts and numerous companies. Register now!



Get inspired!

Broaden your knowledge and visit the educational section that will be part of the conference.



Scout!

Track and **connect with young talents** as a part of Scientific student award and Hytep award for best thesis.



Meet the experts!

And **stay updated** on new trends and policies in the EU.



Be visible!

Create your own company space at the expo or speakers corner and present at the unique hydrogen event in Czech Republic.



Connect!

Meet your existing partners or find a new one among **multiple exhibitors and presenters**.

General Information

Date: March 20–22, 2024

Venue: CUBEX Centre, Prague, Czech Republic

Website: <http://www.hydrogendays2024.cz/>

Conference Secretariat:

GUARANT International spol. s r. o.

Českomoravská 19, 190 00 Prague 9

Czech Republic

Phone: +420 284 001 444

Contact Person: Mrs. Lucie Vavra

E-mail: vavra@guarant.cz

Past Edition

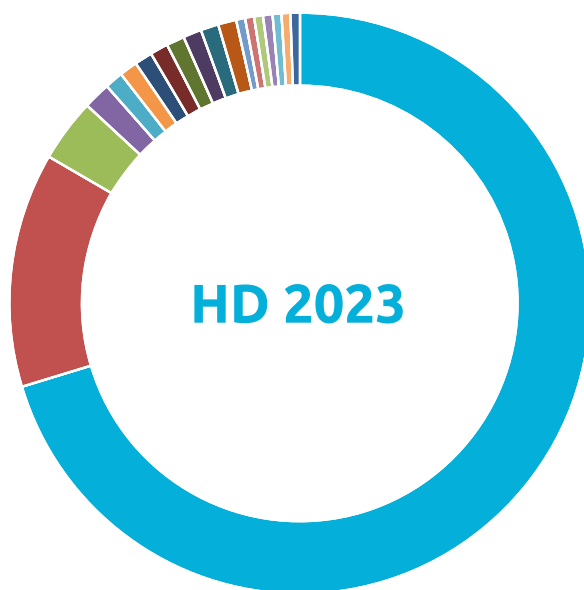
Hydrogen Days 2023 – Statistics:

199
present
delegates from
19 countries

28
oral
presentations

16
posters

15
sponsors





Sponsorship and Exhibition Pricing

This year, the organizing committee of Hydrogen Days 2024 decided to offer you two options on how to get involved.

As in previous years, if you want your brand to be visibly and publicly recognized leading to and during the conference **become our Sponsor!**

Are you interested in showing your products or services to experts and colleagues from the industry?

Become an Exhibitor at the biggest hydrogen event in the Czech Republic! For the first time, all companies have the opportunity to join as an exhibitor in the multifunctional area of CUBEX CENTRE.

Early

(by October 30, 2023) – 10 % off of the prices in this prospectus

Standard

(November 1, 2024 – February 28, 2024) – Prices listed in this prospectus

Late

(after February 28, 2024) – 20 % above the prices in this prospectus

Sponsorship Packages Overview

	Gold	Silver	Bronze
PRICE	100 000 CZK	80 000 CZK	50 000 CZK
VIP Exhibitor Registrations	3	2	1
Promotional Newsletter	1	+40 000 CZK	+40 000 CZK
Ad in the Book of Abstracts	2	1	+20 000 CZK
Speakers' Corner	1	+20 000 CZK	+40 000 CZK
Logo on the Website	✓	✓	✓
Logo in the Conference Room	✓	✓	✓
Logo in All Conference Publications	✓	✓	✓
Logo in the Registration Area	✓	✓	✓
Video presentation	90 seconds	30 seconds	10 seconds
Exhibition Space	+60 000 CZK for 12 sqm	+50 000 CZK for 10 sqm	+40 000 CZK for 8 sqm
Exhibitor Registrations	2	2	2

Exhibition Overview



This image is for illustration only.

Price	60 000 CZK
Exhibition Space	8 sqm
Exhibitor Registrations	2
Every Additional 4 sqm	+20 000 CZK
Every Additional Exhibitor Registration	+1 000 CZK

Sponsorship Packages



GOLD SPONSOR

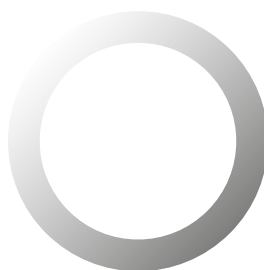
Without exhibition

100 000 CZK

With 12 sqm exhibition

160 000 CZK

- 3 VIP Exhibitor Registrations
- 1 promotional newsletter sent to all registrant before the event
- 2 pages of advertisement in the Book of Abstracts
- Speakers' Corner for no additional costs (the Speakers' Corner gives sponsors the opportunity to catch the attendees' attention with a short presentation (20 min) in the exhibition area during the coffee break or lunch)
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area
- Video presentation (up to 90 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks



SILVER SPONSOR

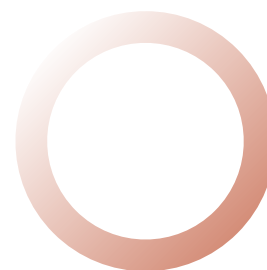
Without exhibition

80 000 CZK

With 10 sqm exhibition

130 000 CZK

- 2 VIP Exhibitor Registrations
- 1 page of advertisement in the Book of Abstracts
- Speakers' Corner with 50% discount (the Speakers' Corner gives sponsors the opportunity to catch the attendees' attention with a short presentation (20 min) in the exhibition area during the coffee break or lunch)
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area
- Video spot (up to 30 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks



BRONZE SPONSOR

Without exhibition

50 000 CZK

With 8 sqm exhibition

90 000 CZK

- 1 VIP Exhibitor Registration
- Logo on the official website of the event with a short company description
- Logo in the slideshow in all session rooms prior to the beginning of session and during the breaks
- Logo in all conference publications
- Logo displayed in the registration area
- Bumper video (up to 10 seconds video or PPT slideshow). Video will be presented during all conference days at least twice a day during breaks

Exhibition

Exhibition space only

8 sqm

60 000 CZK

Exhibition space includes 2 exhibitor registrations, 1 table, 2 chairs. All rental equipment such as shell scheme booth, carpets, furniture or electricity must be ordered separately.

Additional 4 sqm

20 000 CZK

Additional Exhibitor Badge

1 500 CZK

(entrance to exhibition area only).

2 sqm

8 000 CZK

Exhibition for non-profit organizations / research institutions.

Additional Sponsorship Opportunities

Advert in the Book of Abstracts / Final Program

Inside full page

20 000 CZK

Mobile Application **EXCLUSIVE**

50 000 CZK

- Company logo displayed at the home page of the mobile app – special button with direct information about the Sponsor.
- Acknowledgement on the website and all conference publications.

Pre-Conference Promotional Mailshot

40 000 CZK

- Company will gain additional exposure by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.
- This offer is available only for Gold, Silver or Bronze Sponsors.

Post-Conference Promotional Mailshot

40 000 CZK

- Company will gain additional exposure by sending out a pre-Conference Exclusive Mail Blast to registered delegates who have agreed to receive promotional material.
- This offer is available only for Gold, Silver or Bronze Sponsors.

Social Events

Coffee Break – one day

30 000 CZK

- Company logo displayed in the coffee break area.
- Acknowledgement on the website and all conference publications.
- Sponsor can bring their own flags, napkins, etc. or place roll-up banners in the coffee break area.

Lunch Break – one day

25 000 CZK

- Company logo displayed in the lunch break area.
- Acknowledgement on the website and all conference publications.
- Sponsor can bring their own flags, napkins, etc. or place roll-up banners in the lunch break area.

Convention Dinner

60 000 CZK

- Company logo displayed at the Dinner venue.
- Acknowledgement on the website and all conference publications.
- Company logo on invitations.

Materials

Badge Lanyards **EXCLUSIVE**

60 000 CZK

(50% discount if provided by Partner)

- Company logo printed on the lanyards distributed to all delegates upon registration.
- Acknowledgement on the website and all conference publications.



Badge Lanyards from Seed Paper **EXCLUSIVE**

80 000 CZK

- Seed paper lanyard with removable buckle.
- Company logo will be printed on the lanyard and posted on the Hydrogen Days website as a sponsor of sustainable lanyards. The sustainability of the conference materials will be also promoted on Hydrogen Days newsletters.



Conference Set (Pens and Notepads)

EXCLUSIVE

50 000 CZK

(50% discount if provided by Partner)

- Company logo printed on the pens and notepads distributed to all delegates
- Acknowledgement on the website and all conference publications



Pens from Sustainable Material

EXCLUSIVE

30 000 CZK

- Retractable ballpoint pen made of PET material with an opaque matte case and clip.
- Company logo will be printed on the pen and posted on the Hydrogen Days website as a sponsor of sustainable pens. The sustainability of the conference materials will be also promoted in Hydrogen Days newsletters.



Water Bottles

EXCLUSIVE

60 000 CZK

- Company name and/or logo printed on bottles.
- Water bottles will be distributed to all delegates upon registration or at your own booth.

Activities

Student Award Sponsor

EXCLUSIVE

Best Student presentation at the conference

20 000 CZK

Best Student Poster at the conference

20 000 CZK

Sponsor can decide on the additional price for students according to his consideration.

- Acknowledgement during the winner announcement.
- Acknowledgement on the website and all conference publications.

Morning Run

40 000 CZK

- Company logo displayed at the start and finish of the run (roll-up banners).
- Acknowledgement on the website and all conference publications.
- Sponsor can bring their own cups, flags or small gifts for the attendees.

All above mentioned prices are VAT excluded.

If you are interested in sponsorship or exhibition, please contact:

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www.hytep.cz
www.hydrogendays2024.cz

